

## Annex A: Details on MCI's Programming Efforts

<b>Get Fit With Me – Overcome COVID-19</b>	<p>30-minute television programme which includes exercise segments, nutritional tips and homebased activities for seniors. To supplement this effort, there will also be Getai singalongs and cooking demos, livestreamed on Love97.2 Facebook page. Details are as follows:</p>						
<table border="1"> <tr> <td rowspan="3">FTA TV</td> <td>Channel 8</td> <td>Weekdays at 10am till 30 Apr</td> </tr> <tr> <td>Suria</td> <td rowspan="2">Mon, Wed and Fri at 3.30pm till 30 Apr</td> </tr> <tr> <td>Vasantham</td> </tr> </table>	FTA TV	Channel 8	Weekdays at 10am till 30 Apr	Suria	Mon, Wed and Fri at 3.30pm till 30 Apr	Vasantham	
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<table border="1"> <tr> <td>Radio</td> <td>Love 97.2 Facebook Live</td> <td>Mon, Wed and Fri at 2pm on till 30 Apr <a href="http://www.facebook.com/love972fm">www.facebook.com/love972fm</a></td> </tr> </table>	Radio	Love 97.2 Facebook Live	Mon, Wed and Fri at 2pm on till 30 Apr <a href="http://www.facebook.com/love972fm">www.facebook.com/love972fm</a>				
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<b>Come n' Live @ Zaobao.sg</b>	<p>Online series in collaboration with Singapore Press Holdings' Chinese Media Group comprising of fitness, cooking and singing courses conducted by People's Association (PA) trainers and other CMG talents.</p>						
<p>The various segments are livestreamed at <a href="http://www.zaobao.sg">www.zaobao.sg</a>, and Zaobao's Facebook page (<a href="http://www.facebook.com/zaobaosg">www.facebook.com/zaobaosg</a>) at the following timings:</p>	<table border="1"> <tr> <td>Morning Fitness</td> <td>Weekdays at 7am – 7:45am</td> </tr> <tr> <td>Cooking</td> <td>Weekdays at 10:30am -11:30am</td> </tr> <tr> <td>Singing</td> <td>Weekdays at 3pm – 3:45pm</td> </tr> </table>	Morning Fitness	Weekdays at 7am – 7:45am	Cooking	Weekdays at 10:30am -11:30am	Singing	Weekdays at 3pm – 3:45pm
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<b>e-Getai Live on Facebook</b>	<p>Hosted by Getai veterans Lee Pei Fen and Wang Lei and directed by Jack Neo, these e-Getai shows are livestreamed every Monday, <u>from 30 March to 27 April 2020</u>, at 7:30pm – 9:30pm. The livestream is accessible on the following platforms:</p>						
<ul style="list-style-type: none"> <li>Jack Neo's Facebook Page: (<a href="http://www.facebook.com/jackneock">www.facebook.com/jackneock</a>)</li> <li>JTeam Singapore's YouTube Channel: (<a href="http://www.youtube.com/JTeamSingapore">www.youtube.com/JTeamSingapore</a>)</li> </ul>							
<b>'Together, We Can' Music Video</b>	<p>Tribute to frontline workers for their contributions, and how Singaporeans have banded together to support each other during these times.</p>						
<p><a href="https://www.facebook.com/gov.sg/videos/1586628858177429/">https://www.facebook.com/gov.sg/videos/1586628858177429/</a> <a href="https://www.youtube.com/watch?v=zMbYnwk_vOw">https://www.youtube.com/watch?v=zMbYnwk_vOw</a></p>							
<b>'PCK – Singapore Be Steady!' Music Video</b>	<p>Encouraging Singaporeans to do their part to contain the spread of the virus.</p>						
<p><a href="https://www.facebook.com/gov.sg/videos/215825039661859/">https://www.facebook.com/gov.sg/videos/215825039661859/</a> <a href="https://www.youtube.com/watch?v=7ccjPJUROzA">https://www.youtube.com/watch?v=7ccjPJUROzA</a></p>							
<b>'Comedians Get Serious' Video Series</b>	<p>Four popular comedians rallying Singaporeans to band together and practise good personal hygiene, through a light-hearted infotainment format.</p>						
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